

The 1st Taiwan Yunus Social Business Innovation Award Contest

Event Name: The 1st Taiwan Yunus Social Business Innovation Awards Contest

1. Adviser: Yunus Centre (Taiwan)
2. Organizer: Foundation For Yunus Social Business Taiwan
3. Co-Organizers: Chang Jung Christian University, National University of Kaohsiung, National Kimen University, National Pingtung University of Science and Technology, National Kaohsiung University of Science and Technology, Soochow University, National Taichung University of Science and Technology, National Taipei University of Business, Chung Yuan Christian University, National Dong Hwa University, National Chin-Yi University of Technology.
4. Media Partners: (To be confirmed)
5. Sponsors: (To be confirmed)

I. Eligibility

1. Age 18 to 40 and is open to students and all individuals living in Taiwan without nationality limitation.
2. Yunus Award is a team-based competition. Each team should consist of 1-5 members and one should act as the contact window. Each person could only attend one team.
3. Exclusion criteria: participants will be excluded if
 - (1) One member joins more than 1 team
 - (2) Proposed business plan has been already implemented.
 - (3) Provides or uses false information.
 - (4) Any member is a relative of the organizer's employees.

II. Important Dates

1. Application deadline: 2021/7/23th (Friday)
2. Preliminary results announcement: 2021/7/30th (Friday) on our website
3. Semifinal contest dates and places:
 - (1) Northern district: 2021/8/14th (Saturday)
Location: National Taipei University of Business (No. 321, Sec. 1, Jinan Rd., Jhongjheng Dist., Taipei City)
 - (2) Central district: 2021/8/21nd (Saturday)
Location: National Taichung University of Science and Technology (No. 129, Sec. 3, Sanmin Rd., North Dist., Taichung City)
 - (3) Southern district: 2021/8/28th (Saturday)
Location: Chang Jung Christian University (No. 1, Changda Rd., Gueiren Dist., Tainan City)
4. Announcement of finalists : 2021/8/31th (Tuesday)
5. Mentoring support/consultation: 2021/8/31th (Tuesday) ~2021/9/17th(Friday)
6. Submission of detailed plans by finalists : 2021/9/27th (Monday)
7. Announcement of the finalists date and place : 2021/10/16th (Saturday) or 2021/10/17 (Sunday) (tentative)

III. Competition Rounds & Review Criteria

Please submit and mail out your proposal in hardcopy (application form, publicity rights license agreement, personal information protection notification, in accordance with all forms in annex 1-5,) to the following address: **Foundation for Yunus Social Business.** 4th Fl., No. 102, Dunhua N. Rd., Songshan Dist., Taipei City.10595 After receiving your proposals, we will make an announcement of all competition team lists on our website.

Round 1: Preliminary

- (1) **Pre-selection assessment procedure:** Each team's proposal will be assessed and scored against criteria by assessors. The pre-selection panel will evaluate each application against the 5 selection criteria below and score them based upon weighted percentages.
- (2) Selection criteria :

	Criterion	Weight
A	The 7 Principles of Social Business Defined by Prof. Yunus	20%
B	Business Model	30%
C	Social Impact and expected outcomes	20%
D	Financial sustainability of proposal	20%
E	Proposal overall perfection	10%

Note 1: SDGs <https://sdgs.un.org/goals>

Note 2: The 7 Principles of Social Business Defined by Prof. Yunus

1. Business objective should include to overcome poverty, or one or more problems (such as education, health, technology access, and environment) which threaten people and society; not profit maximization.
2. Financial and economic sustainability.
3. Investors get back their investment amount only. No dividend is given beyond original investment amount (original capital).
4. When investment amount is paid back, company profit stays with the company for expansion and improvement.
5. Environmentally conscious.
6. Worker gets market wage with better working conditions.
7. Do it with joy.

Round2: Semifinal Contest

- (1) **Procedure:** candidates will pitch their business plans to our judge panels in northern, central, and southern districts respectively. Experts are comprised of individuals with significant industry expertise in social business fields and Professors from academics. Candidates should submit presentation (in English or Chinese) 2 days before the contest. On the contest day at least 3 members should present. Each team has 10 minutes for presentation and 10 minutes for answering questions. Experts assess business plans by using the select criteria as below:
- (2) Selection Criteria

	Criteria	Weight
A	Completion of Business Model	25%
B	Social Impact and expected outcomes	20%
C	Financial sustainability of proposal	20%
D	Degree of innovation	15%
E	Workplace and Employee retention plan (welfare, Environmental consciousness, gender equality)	10%

F	Presentation and questions answering skills	10%
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(3) Finalists will be selected by judge panel based upon the scores earned. The semi-finalists will be awarded certificates of Participation.

(4) Mentoring Support for Semi-finalists:

4.1. Workshops and expert sessions will be provided to support the semi-finalists in developing their Detailed Plan.

4.2. Teams will be paired and have a 2 hour online or offline mentoring/consultation with an industry expert only once.

Round3: Final Contest

Procedure: candidates should submit the following three files before 27th /September : social business proposals in English version, English presentations in video format and proposals in Chinese Mandarin. On the contest day, all members should participate in this presentation (missing members will affect the final score).

- (1) Social Business plans presentation in Chinese Mandarin: Each team has 8 minutes to present in English and 6 minutes to answer questions.
- (2) Business plans presentation and video in English version : please prepare a short business plan presentation video (3-5 mins in length). Your proposal along with your video will be delivered to Nobel Peace Laureate Winner – Professor Yunus for grading. The weight of Professor Muhammad Yunus grading is at 50% of total grade.

Selection Criterion :

	Criteria	Weight
A	Completion of Business Model	25%
B	Social Impact and expected outcomes	20%
C	Financial sustainability of proposal	20%
D	Degree of innovation	15%
E	Workplace and Employee retention plan (welfare, environmental consciousness gender equality)	10%
F	Presentation and questions answering skills	10%

D. Prizes

- First prize: NTD150,000 and a certificate of merit, Trophy (1 team)
- Second prize: NTD80,000 and a certificate of merit, Trophy (1 team)
- Third prize: NTD50,000, and a certificate of merit, Trophy (1 team)
- Outstanding prize: NTD25,000 and a certificate of merit (2 teams)
- Merit prize: NTD10,000, and a certificate of merit (2 teams)

*The finalists (a total of 7 prize winners) will be eligible to apply for Yunus Youth incubator training program. Approved applicants will receive funding ranged from \$500,000 to 2 million NT dollars.

* All cash rewards are subject to income tax withholding, therefore, prizes are after tax in the hands of the winning team.

* On the final contest day, the representative of the winning team will sign and receive prize receipts. Each team member must present their IDs when receiving cash prize.

* The winners are selected and determined by the experts of judge panel, and the prizes not awarded without winners are possible.

第一屆台灣尤努斯創新獎

1st Yunus Social Business Innovation Awards

提案報名表 Application Form			
隊伍名稱 Team Name			
提案名稱 Proposal Name			
團隊類型 Team Type	<input type="checkbox"/> 學生團隊 <input type="checkbox"/> 社會青年團隊 <input type="checkbox"/> 學生與社會青年混合團隊		
姓名 Name	現職 Current Job *學生請附就讀校系與年級	聯絡電話 Phone	電子郵件信箱 E-Mail
年齡 Age		LINE ID	
團隊代表人 Team leader			
團隊成員 Member			
團隊成員 Member			
團隊成員 Member			
團隊成員 Member			

個人資料取得同意書

財團法人台灣尤努斯基金會（下簡稱尤努斯基金會）為辦理「台灣尤努斯創新獎」相關活動（下稱「本活動」）乙事，需蒐集、處理及利用您的個人資料，為保障您的正當權益，請務必詳閱以下所述事項：

- 一、 本人了解並同意尤努斯基金會為推廣本活動之目的範圍內（下稱蒐集目的），蒐集、處理及利用本人所提供之得以直接或間接識別本人之資料（包括個人資料類別 C001 辨識個人者、C003 政府資料中之辨識者、C052 學歷資格、C061 現行之受僱情形等）。
- 二、 本人了解並同意尤努斯基金會於蒐集目的範圍內，自本人以任何方式（包括但不限於於本會推廣之活動網頁上、紙本填寫資料）聯繫本會時起至要求刪除本人資料時為止，得保留本人所提供之個人資料。
- 三、 本人了解就所提供之個人資料依法得行使以下權利：
 - (1)查詢或請求閱覽。
 - (2)請求製給複製本。
 - (3)請求補充或更正。
 - (4)請求停止蒐集、處理、利用。
 - (5)請求刪除。
- 四、 如本人提供之聯絡資料包含第三人之個人資料時，本人確認該第三人已知悉本聲明第三條之權利，並擔保已取得該第三人之同意得授權尤努斯基金會依據本同意書蒐集目的使用第三人之個人資料。
- 五、 本人了解並同意，如本人請求停止蒐集、處理、利用或請求刪除您的個人資料時，尤努斯基金會將無法就推廣之本活動相關事宜聯繫本人、做成記錄供本人未來查詢、提供本人最新推廣資訊或進行其他調查，如因而對本人權益產生減損時，尤努斯基金會不負相關賠償責任。
- 六、 若本人所提供之個人資料，經檢舉或尤努斯基金會發現不足以確認身分真實性或有其他個人資料冒用、盜用、資料不實等情形，尤努斯基金會有權暫時停止提供服務，或請求因此所生之損害。
- 七、 本同意書之解釋、適用及所生爭議，或如有未盡事宜，悉依中華民國有關法令辦理。因本同意書涉訟時，本人同意以臺灣臺北地方法院為第一審管轄法院。
- 八、 本人瞭解此一同意書符合個人資料保護法及相關法規之要求，具有書面同意尤努斯基金會蒐集、處理及使用本人之個人資料之效力。

本人簽名並同意本同意書以上規定並遵守之：

立同意書人：
(簽章)

法定代理人：
(簽章)

身分證字號：

身分證字號：

電話：

電話：

[20歲以下未成年人應請法定代理人簽章]

此致

財團法人台灣尤努斯基金會

中 華 民 國 年 月 日

肖像授權同意書

本人_____同意簽署本同意書，並同意無償、不限地域地授權財團法人台灣尤努斯基金會（下稱「被授權方」）於「台灣尤努斯創新獎」相關活動（下稱「本活動」）使用其肖像權，條款如下：

一、本人同意授權由被授權方使用其個人宣傳資料及肖像（包括照片及動態影像，以下簡稱肖像）以非獨佔性、適用範圍遍及全世界、免版稅的方式授權被授權方從事以下行為：

- （一）被授權方永久得以各種管道或印刷方式呈現授權內容之全部或部分並可公開發表、展示、傳輸，無需再通知或經由本人同意，但於公開發表時必須尊重本人個人形象。
- （二）被授權方除得單獨使用授權肖像作為本活動之展示及宣傳外，並保有視覺設計之著作權利與相關合作單位之拍攝、活動、文宣事宜中使用以互助共惠效益。
- （三）被授權方並得因推廣或行銷本活動或相關活動之目的，重製或編輯本人上述照片、影像，並得使用於各種形式的著作載體（包含以文字、圖片、影片等方式）、被授權方網站、新聞稿及全媒體包括但不限於有線、無線及衛星電視頻道、廣播廣告、記者會、電影院、店內電視、戶外看板、機場/捷運燈箱、型錄、DM 目錄、海報、公車廣告、報章雜誌、貼紙、人型立牌、吊卡、賣場製作物等行銷文宣及其他相關之平面廣告媒體、網際網路、所有數位行銷相關傳播使用。
- （四）本人同意上述著作（內含上述授權之肖像），被授權方於中華民國境內外享有完整之著作權，並享有著作權法賦予著作人所擁有之權益；其相關單位、受讓人、被授權人及繼受人得使用本人之肖像於所有形式的著作載體及媒體。

二、凡因本同意書之解釋、適用及所生爭議，或如有未盡事宜，均依中華民國有關法令辦理。如因本同意書涉訟時，立同意書人同意以臺灣臺北地方法院為第一審管轄法院。

本人簽名並同意本同意書以上規定並遵守之：

立同意書人： (簽章) 法定代理人： (簽章)

身分證字號： 身分證字號：

電話： 電話：

[20歲以下未成年人應請法定代理人簽章]

此致

財團法人台灣尤努斯基金會

中 華 民 國 年 月 日

Annex 4

【第一屆台灣尤努斯創新獎計畫書摘要】

請扼要概述計畫內容(不要超過一頁)

基本資料	內容說明
隊名	
創業計畫名稱	
公司願景使命及目標	
想解決的社會問題是什麼	
創新商業模式	
預期社會效益及社會影響力	
人力規劃	

Annex 5

第一屆台灣尤努斯創新獎

The 1st Taiwan Yunus Social Business Innovation Awards

提案計畫書

計畫書呈現方式不限，惟須包含下列元素：

1. 請描述想解決的社會問題是什麼：

範例:孟加拉地區管井被砷汙染，村民面臨罹患砷毒的威脅。村民長期缺乏安全的飲用水，對健康造成負面影響。

2. 公司目標、使命及願景：

範例：

目標: 興建一座每日提供 9000 公升安全飲用水，供受影響的居民使用的水廠。這家公司將以社會型企業形態營運，也就是說，所有利潤將再投資於擴張業務，以服務其他受汙染影響的村莊。

使命: xx 村村民以及 xx 鄰近四個村莊都將取得安全的飲用水。

願景: 公司的目標是未來 5 年內再增設一座水處理廠提供安全飲用水給另外十座村莊。

3. 創新商業模式：

→預計用什麼商業模式(產品或服務)，來解決前述的社會問題，同時有創造利潤與自給自足之能力

範例:既然管井已被汙染，創業者決定興建一家水處理廠。創業者評估飲用水要給三千民眾，每人每天需要三公升飲用水，有七十%的客群屬於貧窮階級，而剩下的客群是中等收入族群。

→有沒有其他公司經營類似業務

範例:xx 水公司也在解決相同問題。



4. 預期社會效益及社會影響力:

- (1) 哪些利害關係人(直接/間接)，會因團隊所執行的計畫，而產生影響或改變？
- (2) 預期藉由計畫，能讓上述利害關係人產生怎樣的改變？如何衡量與呈現？
- (3) 此計畫最終要解決社會問題

範例: 首先砵汙染地區的民眾可以得到安全的飲用水，此外；每天有 3000 人可以取得足，夠安全引用水，窮人可以以最低價各取得這些水。另外，水處理場還創造了四個就業機會，讓這些人在未來可以自給自足。

5. 財務永續性規劃: 計畫規模與預算、資金來源、成本與價格、財務預測)

範例: xxx 公司將在未來 5 年再創造另外 8 個就業機會 並將安全飲用水提供給另外 4000 名村民。而本計畫的財務永續性，淨利每年維持正向。

6. 人力規劃 (團隊成員之個人介紹、現職、過往經驗)

【備註】

- 提案計畫書之文字內容，請依照 A4 大小、直式排版、橫書 (由左至右撰寫)，內文字體 12 pt、微軟正黑體字體之規格進行排版，並編頁碼。
- 參考文獻與圖片請務必備註資料來源。
- 若有其他能輔助呈現計畫成效之附件，亦可一併提供。